

Key Goals and Benefits Overarching Goals of PrimeCare



Healthcare Cost Management

By effectively managing, preventing, or delaying chronic health conditions, PrimeCare aims to reduce healthcare inflation over time.



Supplementary Coverage

PrimeCare is designed to complement an employer's existing medical coverage by focusing on 53 targeted activities aimed at managing and preventing a range of chronic health conditions.

Employee Benefits



Improved Health

Employees experience better overall health through proactive management of chronic conditions.



Lower Costs Over Time

Reduced healthcare inflation leads to lower out-of-pocket costs for employees in the long run.

Employer Benefits

Reduced Absenteeism

Healthier employees result in fewer sick days and higher productivity.

Enhanced Employee Engagement

Healthier, more engaged employees contribute positively to the workplace environment.

Attraction and Retention Tool

Offering PrimeCare can differentiate your company and help attract and retain top talent.

Cost Savings

Lower healthcare inflation benefits the employer by reducing the cost burden over time.

FICA Tax Savings

Employers may benefit from FICA tax savings associated with the program.

PrimeCare's Focus on Cost Deflection



Accident Program and Health Maintenance Rider

PrimeCare includes an accident program and a health maintenance rider, with claims not charged against the health plan.



Direct Primary Care Membership

PrimeCare features a Direct Primary Care (DPC) membership, which is expected to reduce healthcare utilization by 12.64%. DPC claims are also not charged against the health plan.



Prescription Discount Program

The program includes an Rx discount, with any prescription claims paid through this program not charged against the health plan.